



Clarion Retail Announces New Management for Scottish Shows

Clarion Retail is delighted to announce a new chapter for **Scotland's Trade Fair, Spring** and **Scotland's Food Fair, Spring** (co-located with the Speciality & Fine Food Fair, Glasgow) and **Scotland's Trade Fair, Autumn**. Going forward these shows will be managed by Springboard Events, run by Mark Saunders and based in Stirlingshire, Scotland. Clarion Retail will retain ownership of the shows, and Springboard Events will manage the fairs for the next three years.

Clarion Retail took over the ownership of the shows from Made in Scotland in 2005 and since then have developed the shows in terms of broadening the product offering, broadening the marketing, improving upon aesthetics and operations and generally raising the profile of the shows throughout the UK.

Springboard Events is run by Mark Saunders, previously Managing Director of Clarion Events, Scotland. Mark has worked in the exhibition industry for 20 years and has lived and worked in Scotland for the past four years. Mark's experience of exhibitions and his knowledge of the local retail marketplace together with Clarion Retail's resources and retail expertise will be a powerful combination in ensuring the advanced development of the Scottish shows, further positioning them as comprehensive and inspirational buying resources in the very heart of Scotland.

Andy Baxter, Director of Clarion Retail comments: "We are thrilled that Springboard Events will be managing these important shows. Mark and his team will be responsible for ensuring the shows best serve the needs of Scotland's retailers and producers and being based in Scotland full time is a huge advantage to all concerned."

Mark Saunders of Springboard Events comments: "Having been involved in the original acquisition of these shows by Clarion Events from Made in Scotland, I have watched their progress with great interest. I have long felt the shows should be organised from Scotland to ensure the closest possible relationship with and understanding of the market. Therefore the combination of organising the show locally with the support of Clarion Retail's huge resources in this marketplace is very compelling. It is a very exciting opportunity to further develop the shows for the market in Scotland and I cannot wait to get started."

ENDS

21 November 2007

For further press information or quotes, please contact Julia Jerzycka, Sylvia Palamoudian or Debbie Coxon at Focus PR on 020 7432 9432 or email: Clarion-FocusPR@focuspr.co.uk

Scotland's
Food Fair || Scotland's
Spring || Trade Fair
Spring ||

Scotland's
Trade Fair ||
Autumn ||

Notes to editors:

- As of November 2007 Springboard Events will manage **Scotland's Trade Fair, Spring** and **Scotland's Food Fair, Spring** (co-located with the Speciality & Fine Food Fair, Glasgow) and **Scotland's Trade Fair, Autumn**.

Show Information

- **Scotland's Trade Fair, Spring**
- **Scotland's Food Fair, Spring** co-located with the Scottish Speciality & Fine Food Fair

Show dates and opening times:

Sunday 27 January: 9.30am – 5.30pm

Monday 28 January: 9.30am – 5.30pm

Tuesday 29 January: 9.30am – 4.30pm

Venue:

Hall 4, SECC, Glasgow (*Scotland's Trade Fair, Spring*)

Hall 5, SECC, Glasgow (*Scotland's Food Fair, Spring*)

Website:

www.scotlandstradefairs.com

- **Scotland's Trade Fair, Autumn**

Show dates and opening times:

Sunday 21 September: 9.30am – 5.30pm

Monday 22 September: 9.30am – 5.30pm

Tuesday 23 September: 9.30am – 4.30pm

Venue:

Hall 3, SECC, Glasgow

Website:

www.scotlandstradefairs.com